



iCandy Radio

NAKISHA J. GRAVES

Media Kit

iCandy Radio



Nakisha J. Graves

About our CEO

She is the one who will give you her last, but when she needs help, has too much pride to ask. She is the one who always lends an ear, but when in pain she's too ashamed to show her tears. She is the one who smiles both day and night, but is now in a battle with Lupus fighting for her life! She is the one who refuses to ever lose focus, but the world doesn't know in November 2011 she was homeless. She is the one to have on your team, but when it comes to support, what she puts out, she doesn't always receive. She is the one who makes every move a calculated step, but still gives the final say to God HE hasn't failed her yet!



iCandy Radio



WICR 92.9 FM iCandy Radio We're more than just music, we're a MOVEMENT. WHO IS WICR 92.9 iCANDY RADIO (iCandy Radio Est February 1, 2013) seeks to broadcast a broad mix of music, culture and views, with priority given to the Military and Veterans in the 919 area that will enable listeners to share ideas and opinions, music, and drama. We offer live talk shows, Music, Contest and a platform to the everyday average person who wants their voice to be heard. To build community by bringing people together with communication.



iCandy Radio



What You Can Do To Help

Sponsoring a WICR 92.9 FM, iCandy Radio event provides you the unique opportunity to connect with the 704djs Syndicated Radio Network Community, to build brand awareness and show your company's support of an important cause: Lupus Foundation! Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "wow" our fans. Feel good about supporting Lupus Foundation, North Carolina Chapter. Looking for the opportunity to become a part of one of the biggest events of the year? To put your company name in front of hundreds of sophisticated party goers? Want to show your employees and investors your dedication to our community? Consider a sponsorship at WICR 92.9 FM, iCandy Radio Celebrity Weekend Extravaganza. If you want to be part of a fun, funky, festive evening, a sponsorship is right for you. Get your name in front of local young professionals, big name celebrities such as Wild N Out's Comedian Chaunte Wayans, Reginald Ballard aka Bruh Man from Martin, Def. Comedy Jam's Comedian Joe Clair and many more, along with up and coming Independent Artists. Associate your name with The Lupus Foundation, support us and receive long- term recognition in our community.

This signature event is an ideal networking opportunity with a substantial, sophisticated audience who appreciate your commitment to our community. WICR 92.9 FM, iCandy Radio also provides the Presenting Sponsor the exclusive opportunity to reward their clientele with a VIP experience and to showcase a product or service during the event, developing new customer prospects.



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TEAM UP WITH WICR 92.9 FM ICANDY RADIO TO



Fast facts

- The Lupus Foundation of America estimates that 1.5 million people in the U.S. are affected with some form of Lupus. While there are several different types of Lupus, they all have one major thing in common: They attack the body's immune system. Those with Lupus often suffer from swollen and achy joints, fever, prolonged or extreme fatigue, rashes, light sensitivity, hair loss and other symptoms that make everyday life difficult. The cause is uncertain, and there is currently no cure. Medical treatment for this disease is expensive and exhausting, and many families simply cannot afford it. Today, people all over the country come together to support the cause, help those affected and work towards finding a cure.



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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$8,000 and up Benefits: • Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-m and posters • Sponsor listing on all at-event signage and in event program • Sponsor recognition and link from the event page on the WICR 92.9 FM, iCandy Radio website • 20 tickets to the main event Unique Benefits: • Company name mentioned in all media advertising: print, online and radio (s attached media reach) • Sponsor advertisement in event program • Opportunity to speak to VIP reception attendees Sponsor table at the event and the opportunity to display a products, services or company marketing materials



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Supporting Sponsors

\$2,500-5,000 Benefits: • Sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters. • Sponsor listing on select at-event signage and in the event program • Sponsor recognition and link from the event page on the WICR 92.9 FM, iCandy Radio web site • 10 tickets to the main event



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Gourmet Sponsors

\$250-1,000 Benefits: • Sponsor recognition on select at-event signage and in the event program • Sponsor recognition on the event page on the WICR 92.9 FM, iCandy Radio web site • 2 Tickets to Main Event



iCandy Radio



V/R,

Nakisha J. Graves

National Director

Marketing & Public Relations

WICR 92.9 FM

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icandyradio.com

<https://www.facebook.com/ICandyRadio1>

<http://www.gofundme.com/iCandy-Radio>

"Potential only sells tickets, but hard work and determination starts the show and keeps the crowd wanting more!"

